

Preservation Month 2026

Marketing Resources

Join in the celebration of Preservation Month this May! As we mark the 250th anniversary of the Declaration of Independence, this Preservation Month we're looking to the places that bring its most powerful promise to life, that "all people are created equal," and to the preservationists making sure those places endure.

Below are resources to help engage community members and your networks in your own celebrations! Feel free to add details about events you're hosting and visit our LinkedIn Group to see how others are celebrating Preservation Month in their communities!

And, add some extra fun to your Instagram Stories using preservation-themed GIPHY Stickers!

Questions? Email cdanz@savingplaces.org

Theme

All People are Created Equal

Webpages

Landing Page: <https://savingplaces.org/stories/preservation-month>

LinkedIn Group: <https://www.linkedin.com/groups/94530/>

Social Details for the National Trust

Facebook / LinkedIn: @NationalTrustforHistoricPreservation

Instagram / Twitter (X): @SavingPlaces

Hashtags: #SavingPlaces #PreservationMonth

LinkedIn or Facebook Sample

Celebrate Preservation Month with us and the @NationalTrustforHistoricPreservation this May!

As the United States marks the 250th anniversary of the Declaration of Independence, we're looking to the places that bring its most powerful promise to life, that "all people are created equal," and to the people making sure those places endure. We want to hear about historic sites that tell Americans who we are, places that continue to shape our 250-year journey to becoming a more perfect union.

Preservation Month is your moment. Share how the historic places you love spark joy, inspire wonder, and connect members of your community to our shared history.

The places that make us who we are deserve to be celebrated — and protected!

[INSERT INFORMATION ABOUT YOUR ORGANIZATION'S PLANNED EVENTS]

Happy Preservation Month!

Savingplaces.org/preservation-month

Twitter (X) Samples

Celebrate #PreservationMonth with us and @SavingPlaces! This May, start the celebrations for the 250th anniversary of the Declaration of Independence early. Help us celebrate the places that bring to life, that "all people are created equal." Learn more: Savingplaces.org/preservation-month #SavingPlaces

Preservation Month is your moment. Share how the historic places you love spark joy, inspire wonder, and connect members of your community to our shared history. Savingplaces.org/preservation-month @SavingPlaces #SavingPlaces

Instagram Sample

It's time to celebrate Preservation Month with us and the @SavingPlaces this May!

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The places that make us who we are deserve to be celebrated — and protected!

[INSERT INFORMATION ABOUT YOUR ORGANIZATION'S PLANNED EVENTS]

Happy Preservation Month!

#SavingPlaces

#PreservationMonth

[Savingplaces.org/preservation-month](https://savingplaces.org/preservation-month)

Short Blurb (Newsletters)

Celebrate Preservation Month in May

The Preservation Month theme is “all people are created equal,” as we start celebrations for the 250th anniversary of the Declaration of Independence. Share how the historic places you love spark joy, inspire wonder, and connect members of your community to our shared history.

<https://savingplaces.org/stories/preservation-month>

Long Blurb (Emails)

Subject: Celebrate Preservation Month This May

All People are Created Equal

Celebrate Preservation Month with us and the National Trust for Historic Preservation this May!

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The places that make us who we are deserve to be celebrated — and protected!

[INSERT INFORMATION ABOUT PLANNED EVENTS, WHERE PEOPLE CAN POST HOW THEY'RE CELEBRATING – DIRECT PEOPLE TO YOUR FACEBOOK, IG, LINKEDIN PAGES FOR ENGAGEMENT]

<https://savingplaces.org/stories/preservation-month>

The National Trust for Historic Preservation, a privately funded nonprofit organization, works to save America's historic places.



National Trust *for*
Historic Preservation®

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SavingPlaces.org